



Calendered Vinyl

brite line.com

The Briteline IM2201/2203 series is a 3.4 mil white promotional calendered vinyl offered in both a matte or gloss finish. This line has an acrylic based permanent adhesive available in either clear or gray. Compatible with a variety of solvent, eco-solvent, latex and UV curable inks common to wide format digital printing systems, it's the perfect solution for product labels, POP displays, and flat indoor or outdoor signage.

Applications

This line is recommended for outdoor signage, wall murals and POP/tradeshows displays.

Thickness

Film	3.4 mil
Adhesive	1 mil

Temperature Range

Minimum Application Temperature	50°F
Service Temperature Range	-40°F to 180°F

Dimensional Stability

<0.030" (0.762 mm)

Storage Stability

2 years from label date when unprocessed
1 year when processed and stored at 70°F
and 50% relative humidity.

Recommendations

Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.

Adhesion

15 min Permanent	2.5 lb/in (438 N/m)
24 hr Permanent	1.5-30 lb/in (263-525 N/m)

Perforation Size

Approx. 0.062 in. (1.6 mm)

Expected Exterior Exposure

Unprinted	4 years
Printed	Up to 3 years

Surface Gloss

Hunter Gloss 55 +/- 10 at 60

Product Series

IM2203-30	Gloss 30" x 150'
IM2203-54	Gloss 54" x 150'
IM2203-60	Gloss 60" x 150'
IM2201-30	Matte 30" x 150'
IM2201-54	Matte 54" x 150'
IM2201-60	Matte 60" x 150'
IM2203GY-3	Gloss 30" x 150'
IM2203GY-54	Gloss 54" x 150'
IM2203GY-60	Gloss 60" x 150'
IM2201GY-30	Matte 30" x 150'
IM2201GY-54	Matte 54" x 150'
IM2201GY-60	Matte 60" x 150'

Statement of Practical Use

We believe the information on this product to be accurate. However, since we cannot anticipate or control the conditions under which this information or our products may be used, we cannot guarantee results obtained through their use. Tests of our products should be made by users to determine the suitability of these products for a specific purpose. The products are sold without warranty, either express or implied. The purchaser should refer to Grimco, Inc's price list for terms and conditions of sale, including disclaimer of warranties and limitation of liability.