



ARTWORK SPECIFICATIONS

ART INFO FOR BASIC ORDERS

Large File Upload Link: supremecolor.wetransfer.com

Submitted art should be built the same size as your finished product--no bleeds, no crop marks--and in **CMYK** color mode to ensure the best turn-around time and quality.

FORMAT & COLOR REQUIREMENTS

ART NEEDS TO BE READY FOR THE PRINTER ("PRINT-READY")

- Art should be built the same size as your finished product--the artboard is the "template."
 - Example: a completed yard sign is 24"x18"; the artwork must be sent to us as a 24"x18" PDF file.

ART FILES

- High Resolution PDF Files.
- For top quality image output, we recommend 300 dpi for any photography in your art.
- Flatten all files--DON'T preserve editing capabilities when saving as a PDF.
- DON'T include bleeds in your artwork.
- DON'T include crop marks or other printers' marks in your print-ready files.

FLATTEN YOUR FONTS

- Fonts must be converted to outlines or flattened.

CMYK COLOR MODE

- Provide files in **CMYK** color mode. Artwork built in a different color mode may not print the desired color.
- We don't color match, therefore, we recommend using the *Pantone Color Bridge (Coated) Swatch Book* to convert all Pantones to CMYK, or searching for your CMYK color equivalents online before submitting your art.
- Artwork built in RGB or Lab colors will not always translate from your screen to our printers.
- WE DO NOT PRINT METALLIC, FLUORESCENT, OR REFLECTIVE COLORS.

TO ENSURE SMOOTH & SPEEDY TURNAROUND

- Provide print-ready art as described in this Art Specification Guide.
- Carefully review your art files prior to submission to ensure they meet our requirements for print-ready art.
- Respond to Pre-Payments and Proof emails in a timely manner.

PDF PROOFS AVAILABLE UPON REQUEST

- If you've requested a digital proof, your final product may not match the color you see on your screen.

If your art is not print-ready, we are not responsible for unexpected results in the final printed product. We are not liable for color matching or design errors, i.e. low resolution art, incorrect size, layout, copy, spacing, punctuation, spelling, or image placement.